BEYOND BABY MD LLC

Cookie Policy

Effective December 1, 2026

At a glance

Cookies are small files a website saves in your browser. We keep their use to a minimum.

- **Only what the site needs.** We use a small number of necessary cookies and browser storage to keep the site secure and working, and, once memberships open, to keep you signed in and process checkout.
- **No analytics cookies.** We count visits with Cloudflare Web Analytics, which doesn't use cookies or follow you to other sites.
- **No advertising or social media tracking pixels.** There are none on our website, and there won't be any in the member area, the AI education engine, the app or checkout.
- **You're in control.** You can block or delete cookies in your browser settings, and we honor Global Privacy Control.

Full Cookie Policy

1. What this covers

This policy explains how Beyond Baby MD uses cookies, pixels, local storage and similar technologies. It is part of our Privacy Policy.

2. Types we use

Type	What it does	Can you turn it off?
Strictly necessary	Security, load balancing, remembering simple page settings, and (once memberships open) sign-in and checkout	No; the site needs them, but you can block them in your browser

Type	What it does	Can you turn it off?
Analytics	Counts visits and shows which pages help, in aggregate, using Cloudflare Web Analytics. It sets no cookies and doesn't track you across sites	It sets no cookies; we honor Global Privacy Control
Embedded videos	Videos play through YouTube's privacy-enhanced mode (youtube-nocookie.com), which doesn't store information in your browser until you press play	Yes: don't play the video, or block third-party cookies in your browser
Maps	Maps on the PT finder load from Google Maps. Google may set or read cookies and receives your IP address when a map appears	Yes: the results map appears only after you search, and a therapist's map only when you tap Show map; you can also block third-party cookies in your browser
Advertising and marketing	Not used	Nothing to turn off

3. Health privacy safeguards

Visitors may be reading about sensitive health topics. We do not place advertising or social media tracking pixels on our website, in the member area, the AI education engine, the app or checkout. Our analytics don't capture the text of questions or form entries.

4. Managing your choices

You can block or delete cookies in your browser settings. If you block necessary cookies, some parts of the site may not work. We honor Global Privacy Control signals as an opt-out. If we ever add a tool that needs your consent, we will ask for it first with a cookie banner and add a Cookie Settings link to the footer.

5. Service providers

Cookies and similar technologies may be set by our providers for website hosting, security and cookieless analytics (Cloudflare), video playback (YouTube, only when you press play), maps on the PT finder (Google), and, once memberships open, membership and checkout (HighLevel). These providers process data for us under contract.

We review any new tracking or measurement tool against these rules before it goes live.

6. Changes

When we change this policy, we update the effective date.

7. Contact

privacy@beyondbabymd.com